

# THE STRATHMORE STANDARD

## AND BOW VALLEY

See Our  
**FREE**  
"Polly Prim"  
OFFER  
for week ending  
July 23rd to 28th  
STRATHMORE HARDWARE

VOL. VIII., NO. 43

STRATHMORE, ALBERTA JULY 25, 1917.

Subscription Price, 1.00 per year

### LOCAL JOTTINGS

Miss Katie Teare is home from Edmonton on a vacation.

The Methodist Ladies' Aid will hold a Pantry Sale and serve Lunch in the Club Cafe on Saturday, August 11th.

—WELLS LOCATED by an expert Geologist. Prices reasonable. Apply Standard Office.

R. McCann has disposed of his business to George Smith. We understand that Mac intends to go farming up around Calgary.

G. Frank Butler and T. Crawford paid a visit to the Masonic Lodge at Crooks last week.

Mrs F. R. Lilly was a visitor to Calgary last week and was the guest of her daughter, Mrs King.

BORM.—To Mr and Mrs Kirtton of Cheadle, a twin, daughter and son.

Mrs G. H. Patrick and son returned from Golden on Tuesday.

A baseball game will be played on the Strathmore diamond this (Wednesday) evening at 6 o'clock between Strathmore and Cheadle.

Miss A. Allen has accepted a position with the Union Bank at Brooks.

Dad Tibbits, the coffee expert, is now managing the King Edward Hotel Dining Room.

Mrs Dugan and children have recently arrived from Denver, Colorado. This accounts for Mr. Dugan showing an extra good natured appearance.

We understand James Whitehouse or Nightingale also caught the fever and brought home a Ford.

Mrs. E. E. Thompson returned Thursday from Hutton N. D. where she had been called to her father's sick bed.

Mr E. E. Thompson who has been suffering with a poisoned hand left for Banff on Tuesday.

The Provincial Agricultural School, Claresholm, will re-open Tuesday, October 30th, 1917. Full particulars may be had on application to the Hon. Duncan Marshall, Minister of Agriculture, Edmonton, or W. J. Stephens, B.A., Principal School of Agriculture, Claresholm.

Mr Laurence A. Lambert, with it will be remembered, gave a recital here last winter, is touring Canada and the States this year in company with Boris Hambourg the great violinist and Gerald Moore, the English boy pianist. We hope they will pay Strathmore a visit.

Mrs. George Kearns, of Home-dene Ranch held a picnic last Sunday on the banks of the Service-berry Creek, near Ardendale. A most enjoyable outing was spent, and everybody did justice to the sumptuous spread.

Mr. Fred Davis, the Member for this Constituency, was a visitor here on Saturday.

The man who drives at night without lights is taking great chances, not only with himself, but also with humble pedestrians who happen to be wandering around.

The U.F.A. are holding a special meeting on Saturday in the Fire Hall for the purpose of taking orders for hunder twine. Orders may be left with the Secretary at 18 1/2¢ per lb.

The new telephone exchange is just about finished and all that remains to be done now is to transfer the apparatus from the present exchange. When this will happen we are unable to say for the ways of the Government are mysterious and shrouded in secrecy.

Talk about the "Sands of the Desert." We sure had our share in Strathmore on Sunday. Dust was flying around everywhere and we watched, waited, and prayed in vain for a rain-storm, but nothing doing. The weather man must have locked the rain chamber up and then thrown the key to — (the North Pole).

A very enjoyable time was spent at the dance given by C. Cowell, of Cheadle on Friday last. About 200 were present and dancing was kept up with vigor in the big barn until the small hours of the morning. A six piece orchestra from Calgary rendered a delight ul selection of up-to-date music.

From the region of our Park there came strange noises last week. It was something like a cross between the singing of a frog, the rattle of Frank Suggden's Ford truck and rooo devils with raspy voices all let loose. Upon investigation we found it was the City Parks Department busily engaged in cutting the grass with a mower.

Mr. and Mrs. Gilmore who once upon a time lived in Strathmore, motored from Helensdale, Alta., to take another look at Strathmore and visit friends. Mr. Gilmore says, "Strathmore has greatly improved."

FOUND.—Bunch of Keys. Owner can have same by applying to this office and paying for same.

OREGON AND CALIFORNIA RAILROAD CO. GRANT LANDS Title to more revoeted in United States by act of Congress, signed June 8th, 1916. Two million, three hundred thousand acres to be opened for homesteads and sale. Timber and Agricultural lands. Containing some of the best land left in United States. Now is the opportune time, when map showing lands by sections and description of soil, climate, rainfall, elevations, etc. Post-paid one Dollar. GRANT LANDS LOCATING CO. Box 610, Portland, Oregon

The Strathmore Auto and Good Roads Club were the guests of the Calgary Auto Club at their Club House at Bowness Park on Wednesday last. About 30 cars made the trip, leaving town about 10 o'clock. The party were met at the Brewery by members of the Calgary Club and with all the cars bedecked with flags, bunting and banners bearing the words "Strathmore Auto Club," they wended their way through Seventh Avenue to the Clubhouse. On arrival the guests were welcomed by the officials of the Club and the Clubhouse and grounds were placed at their disposal. After removing the dust

and dirt gathered en route the visitors were entertained at lunch, which was served on the balcony and which was heartily appreciated. Arrangements had been made to entertain the visitors at Potageres and after luncheon was over the majority went to the show, where they had a very enjoyable time. After the show a great many went back to the Clubhouse, while others had a look round the city. No set time had been arranged for the return trip and members journeyed back at leisure, after having had a very enjoyable time, for which great thanks are due the Calgary Club.

**\$1.00 TIN**  
of  
**Polly Prim**  
Given FREE with Every \$1.50 Moap  
for week July 23rd to 28th  
**STRATHMORE HARDWARE**



**MEALS AT ALL HOURS**  
The KING EDWARD HOTEL DINING ROOM is now UNDER NEW MANAGEMENT; and will be open to the Public from 6 a.m. to 12 p.m. Short orders a specialty. GOOD COOKING.  
**W. LANGSTROTH**  
Proprietor

**Hot Weather is There**  
Get your Straw Hats. We have all sizes and shapes  
**Panama Hats from \$5 to \$10**  
A new line of boys blouses and shirts 75c to \$1.25  
**Boys Overalls--All Sizes**  
JUST ARRIVED--A NEW SHIPMENT OF  
**MEN'S FINE SHOES**  
Come in and Look Them Over  
**THE K. & K. SHOP**  
"FOR MEN'S WEAR"

**WM. E. BROWN,**  
HARDWARE FURNITURE

HARDWARE	HARNESS
Screen Doors <b>1.50 to 3.50</b>	Nose Nets <b>30c and 45c</b>
Fly Swatters <b>15c</b>	Sweat Pads <b>60c</b>
Screen Windows <b>50c</b>	Lawford Humane Collars <b>1.75</b>
Screen Wire Cloths All Widths <b>15c</b>	Rawhide Halters <b>2.00</b>
Pull-U-Outs <b>\$19.00</b>	Lined Halters <b>2.25</b>
Tire Pumps <b>3.50. 7.50</b>	Double Stitched Halters <b>\$2.00</b>
Marathon Plain Tires <b>\$20</b>	Buggy Whips <b>25c to \$1.50</b>
Marathon Auto Skid <b>\$25</b>	

**COMPLETE LINE OF CONGOLEUM ART RUGS**  
A small quantity of Plymouth Twine left. Better place your order before it is all sold.

**ALL STORES WILL BE CLOSED EACH WEDNESDAY AFTERNOON DURING MAY, JUNE, JULY and AUGUST**

**Help The Belgians**  
All donations received during July will be placed to the credit of the "Belgian Day" fund. This fund will be divided between the Belgian Red Cross and the Queen's Fund for wounded soldiers. Will you help to make it a success?  
Subscriptions for  
**THE BELGIAN RELIEF FUND**  
Will be gladly received by Jos. Van Tighem

**BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY**  
BECAUSE—  
Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but every year.  
Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures good returns in dairying and mixed farming.  
Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community.  
Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment; the years that it has been tried having absolutely demonstrated its success wherever intelligent application.  
You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (6% interest) no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year. Contract can be paid off before maturity if desired.  
This is the most liberal offer of irrigated farm land on record. For full particulars apply to  
**ALLAN CAMERON**, General Supt. of Lands Canadian Pacific Railway, Dept. of Natural Resources 929 First Street, N. Calgary, Alberta.



## SHIPMENTS TO ENEMY POSSIBLE UNDER OUR FREE WHEAT PLAN



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# COTTON FROCKS THAT WILL ANSWER EVERY SOCIAL PURPOSE



*Tucks and Embroidery Trim Batiste*



*Colored Net Molded Into Straight Lines*



*More Formally Included is This Creation of Embroidered Net*



*A Tied Skirt and a Broad Collar are Distinguishing Features Here*

**N**O MATTER how indifferent one may have been to the call of fashion during the past few months, one's thoughts must of necessity now turn to the cooler things of life, and these things include frocks that will combine coolness, daintiness and smartness. Thanks to the revolving habit of the wheel of fashion, it has now paused at the point of cottons which, translated into everyday language, means that one may go forth in voiles, organdies, muslins, ginghams and nets with the comfortable feeling of being clothed in the acme of style. It has been some time since the cotton frock has been on the same social plane as the frock of crepe de chine, Georgette, taffeta or satin, but today there is no class distinction, so far as the two materials are concerned.

Just how the cotton fabric is made to accommodate every social call is amply exemplified in these frocks.

For that simple little frock that one may slip into of an afternoon, white batiste has been chosen, and is effectively trimmed with hand-embroidery and broad tucks. The latter, by the way, are quite a style feature this season.

When a more or less tailored model is needed, the plain gingham frock will fit in very nicely. The salient note in this frock is the unique idea of looping the chambray skirt to the white batiste blouse. Of course, the combination of the two materials is an important note not to be overlooked.

Cotton net has been elected to do service where more formal frocks are required. The material has proved worthy of the position, for it lends itself satisfactorily to frocks of fluffy or plain character. Of the former type is the white net frock, seamed with pink moire ribbon and trimmed with narrower pink ribbon shirred and stitched to the underskirt. Ruffles of the net and plenty of embroidery stitches add to the success of this model.

Disproving the idea that net is not suitable for the frock built on straight lines is the flesh-colored one. The color as well as the material is to be emphasized here, for colored nets, both cotton and silk, are considered very smart. The feathered singer has been chosen as the motif for the design, which has been embroidered sparingly on blouse and skirt. The way the embroidery has been used to suggest a high and a low waistline, is interesting, and is particularly suitable for the figure that dare not show its natural waistline.

A perfectly adorable creation is the one of ecru net. The tiered skirt, the broad, shawl-like collar and the interesting sleeve arrangement are things that attract one to the model, to say nothing of the pointed pieces of net that fall from beneath the collar and simulate a jacket. The blue ribbon girdle introduces a pleasing dash of color.











